



New York Trail Riders Organization, Inc.

Meeting Minutes for October 1, 2006

Attending: Mike Bellinger & Al Schultz – NNY, Joanne Wemes – CNY, Pam Burns and Gary Burns – STNY, Moak & Sheri Detraglia – ENY

The meeting started with the Treasurer's Report.

Mike made a motion to accept the treasurer's report. Sheri Detraglia seconded. Motion passed.

Elections:

- Mike nominated current board to continue in their current positions. Moak seconded. Motion passed. We'll put out an ad in the newsletter for a secretary...remember to include that by taking a board position, their membership is free.

Fundraiser:

- Mike: What do we need a fundraiser for? Joanne: The chapters that don't already have a fundraiser at the chapter level. Mike: The chapters are already busy, so maybe we should leave it to the chapters to handle their own fundraisers. Also, Mike is seeing ticket "burnout" and low sales.
- Joanne has a contact at Yamaha and will see about getting an ATV donated for another statewide NYSORVA raffle. If you purchase one to raffle, you don't make any money. It needs to be donated by the manufacturer.

All Chapter Ride:

- July 27, 28 & 29 at Greenfield Center, NY (near Saratoga Springs). There will be a \$10 day pass for those that don't have a NYTRO land use sticker already. \$5 will go to NYTRO Inc. and \$5 will go back to the chapter. Campgrounds, motels and restaurants are located nearby. Eastern will come up with a list of places to stay. Don't go to Scott's (Whispering Pines Campsites & RV Park) campground! NOT ATV friendly. We'll have a pot luck picnic as the picnic area is too far from the parking area to bring in a portable BBQ unit. Tables are available, a fire ring and an outhouse.

Northern Chapter:

- Mike checking into an ATV excursion to Canada. He will pass along more information as he gets it.
- Multi-county, multi-use trail system. 17 county parcels, 13 roads, 9 town roads.

Hat & T-shirt orders:

- Pam has a local vendor for screen-printing. She will get together with him and pin down pricing so that it's the same every time.
- Pam will check into windbreaker pricing...something cheap, that you can wear while riding and that will take a lot of abuse.

- Joanne has an employee with embroidery equipment working out of her store. She will get pricing on lined windbreakers. Mike got pricing of around \$40. Moak's was \$35, six-color. Denim shirts through Calleo are \$20, Hoodies are \$30, Sweatshirts are \$20 and Twill Hats are \$10.
- Mike would like a place to buy name badges.
- Sheri said some people just their name and position embroidered onto the shirt.

Insurance:

- No updates from NYSORVA.
- Mike: \$28,000 quote from National Motorsports for general liability, no trail coverage.
- Snowmobiles don't have a problem getting insurance, can we add a snowmobile membership category, change our organization to a multi-recreational association or a sportsmen's association and then get insurance?
- Pam will check with LeeAnn at TrailPass about Central Chapter's certificate.

Federal Tax ID Number:

- The number doesn't seem to exist.
- Joanne will start the process over again and file for a new one.
- \$150 fee to file.

ATV Summit:

- OHV website has been created by northeastatvers.com, taking the place of a physical summit. Lewis County Chamber hosted ATV Expo and asked if everyone could meet in conjunction with that, but it fell through.
- Brad Plummer tried to get a summit together too, but it didn't happen either. It's VERY tough to get everyone on the same channel.

Newsletter:

- Ad Rates revisited as per last meeting. They are good!
- Should we do another sponsors mailing? Moak's dealers won't respond to a generic mailing. He's happy to work with them personally and let them know to renew. Joanne will do a mailing to the ones who didn't renew, and try to get some of them back.
- Joanne will send list of non-renewed sponsors to individual chapters.
- We'll mail invoices to those currently in the newsletter and let the chapter heads know when we do so they can follow up.
- We'll keep the prices the same as they are working out quite well.
- Shipping out 42 to sponsors, 64 to ENY, to 36 to STNY, 32 to CNY, 37 to WNY.
- Postage went up for the mailing as the Post Office finally caught that Joanne was accidentally using the wrong rate (should be 28.2 cents each).
- Revisit at April meeting: is the newsletter supporting itself yet?

Joanne will put together sponsors packets for the club leaders – sample newsletter, rate sheet, sponsor form.

Website updates:

- Pam will e-mail the chapters to get updates of officers' names and mailing addresses
- NYSORVA club page needs to be updated. E-mail Joanne with updates (nytroatvny@aol.com).
- Eastern Chapter's membership rates:
 - September to May: \$100 individual / \$125 family
 - June to August: \$150 individual / \$175 family (expires September of the following year)
- Pam will fix the membership year on the website to read May 1 through April 30.
- Pam will change the link to Eastern's membership application to the current application.

Membership Application:

- Rework or eliminate the prorated fees? Take them out and leave it up to the individual chapters on when to prorate a membership.
- Take out lobbying fund donation.
- Add Eastern's rates and membership year to their address listing.
- Eastern Chapter's membership rates:
 - September to May: \$100 individual / \$125 family
 - June to August: \$150 individual / \$175 family (expires September of the following year)
- Circle each chapter's address on the copies made for each one.
- Add "Contact your chapter for land use stickers."

Al Mackenzie resigned from NOVHCC. They are looking for a NYS representative to take his place.

Pam/Joanne will look into AMA/ATVA renewal.

NYSORVA:

- Renew donation? Yes.
- Moak made the motion to send \$100 and Gary seconded. After discussion, Moak rescinded his motion and resubmitted it to send \$200. Mike seconded. Motion passed.
- Len, Alex, Penny & Joanne are maintaining NYSORVA at this point. The Polaris Grant is going to fund the lobbyist. Matt has been retained by the AMA. Fasco draft being worked on.

Next Meetings:

- Sunday, April 1, 2007
- Sunday, October 7, 2007
- Places to check out: American Legion, DEC Lodge

Advertising Ideas:

- Small billboards
- Membership applications to include with new ATV purchase at bike shops

Land:

- Take out ads in local Pennysavers, etc.

Pam recapped the meeting. Mike made the motion to adjourn, Gary seconded. Motion passed. Meeting adjourned at 3:35 PM.