



New York Trail Riders Organization, Inc.

Meeting Minutes for October 2, 2005

Attending: Jim and Mike McKernon of North East NYTRO; Joanne Wemes of Central NYTRO; Pam & Gary Burns of Southern Tier NYTRO; Ferron Cronk and Mike Bellinger of North Country NYTRO

Mike Bellinger made a suggestion to change chapter leaders' titles from Executive Director and Assistant Director to President and Vice President. NYTRO Inc. leaders' titles will change from President and Vice President to Executive Director and Assistant Director. This was discussed later in the meeting and agreed upon by all present.

Treasurer's Report: There is \$829 and change in the checking account. All chapters have paid their dues for October 2004 through October 2005. It's time to send out invoices for October 2005 through October 2006 dues. Suzuki has taken out a full-page ad at \$85. Canandaigua Motorsports still owes \$200 for their ads. Joanne will follow up with them.

Joanne handed out a letter to be mailed to our sponsors for everyone to review. We will remove from the newsletter mailing list anyone who does not respond to the letter by December 30th. It was suggested that we give a window sticker to our sponsors to make them more easily identifiable. No further discussion, no decision on this suggestion. Joanne also handed out the current sponsors address list for review. **Chapter leaders: please submit changes/corrections for either the letter or list by October 15th.**

We will offer ads in the NYTRO newsletter at reduced pricing for the next year: \$25 for a business card sized ad; \$50 for a half-page; and \$100 for a full page. These prices are per year. We will re-evaluate this pricing next year. There will be no split with the clubs at these prices. If all goes well, perhaps we can make the member's copies of the newsletter free again.

NYTRO Northern Chapter needs 25 membership kits. These kits are available from Joanne for only the cost of postage.

The Northern NY Chapter has been meeting with NYSORVA; corporate sponsors are no longer supporting NYSORVA. Joanne was the main fundraiser for NYSORVA, but hasn't been able to continue this with all her other commitments.

Mike Bellinger made a motion to amend our membership application to include an option to donate an extra \$5 to lobbying efforts. Jim McKernon seconded. Motion passed.

Moak will check into screen printing pricing through their vendor, and getting chapter heads set up to order directly. (T-shirts and hats)

NOTE: Joanne can do promotional items like pens and key tags through her business.

Embroidery website is up and running. Revisit at next meeting. We are not receiving any monies from this site. Pam will obtain catalogs to send to each chapter. Anything in the catalog can be embroidered.

Credit Card update: Joanne has obtained a credit card for NYTRO Inc. We need a second person on the account. Pat Heifferon has declined. Pam volunteered to be the second person. Mike Bellinger made a motion to have Pam as second person...Jim McKernon seconded motion. Passed.

Western Chapter Update: They are up and running! Dale and Julie Mackey are the new directors. TrailPass credited them for unused insurance and paid them for trail miles. They are working on securing Long Meadows Park again.

Joanne will send the chapter heads a copy of the insurance policy. Eastern and Northern chapters need TrailPass codes for their members to purchase TrailPasses at the NYTRO discount. Joanne to contact LeeAnn Harris and get their codes set up.

NYTRO Inc. Fundraiser moved to New Business: Ideas/Suggestions for the upcoming year for later discussion.

Joanne handed out the incorporation papers. Discussion on Federal Tax ID number...it doesn't look like the process was ever completed in the past. Joanne suggested that it just might be easier to start it over again.

Nominations/Elections of officers:

President:	Pam Burns
Vice President:	Joanne Wemes
Secretary:	TBA
Treasurer:	Pat Heifferon

Pam will update the NYTRO Inc website and Bylaws with new titles and personnel. Joanne will update the membership application.

Open Discussion: Mike Bellinger warned everyone not to carry their original registration on their ATV...if it gets stolen, anyone can re-register it as NYS ATV registrations are transferable. Carry a copy, sealed from water (ziplock bag, clear shelf paper, laminated)

Fundraiser Ideas:

50/50 raffle

- We will have three winners: 25%, 15% and 10% of pot.

- Each chapter will retain 25% of ticket sales and send in 75% of ticket sales each month. NYTRO Inc. will keep 25% and the remaining 50% will go into the pot.
 - We will post the size of the pot on the nytroatv.org website.
 - Drawing will be held at the next NYTRO Inc. meeting on April 2, 2006.
 - Tickets will be \$1 each, no deals for multiple tickets.
 - Each chapter is encouraged to offer sales incentives to their members to encourage ticket sales, such as hats, t-shirts, etc.
- ❑ Chicken BBQs
 - ❑ Raffle of donated item(s)

Ferron Cronk reported that the Tug Hill Commission Report is due to be posted on www.camoinassociates.com under their “Services” section on Monday.

Next NYTRO Inc. meeting scheduled for Sunday, April 2, 2006. MARK YOUR CALENDARS! ☺

Meeting adjourned.

Respectfully submitted,
Pamela Burns
Secretary
NYTRO, Inc.