



New York Trail Riders Organization, Inc.

Meeting Minutes for April 17, 2005

Attending: Moak & Sheri Detaglia and JimMcKernon of ENY; Joanne Wemes of CNY; Pam & Gary Burns of STNY; Ferron Cronk of NNY

No Treasurer's report this meeting.

T-shirt update: Vendor reprinted our last order. Doesn't want the incorrectly printed ones back. Joanne will split them up between the chapters to use as give-aways.

Moak has a very good screen-printing vendor. He will get us set up to order by chapter directly from the vendor. We will switch to a darker gray shirt with black screen print.

Pam will do the same for the embroidery vendor. She will get a basic price list and put it together with color pictures from the catalog.

NYTRO Inc website is all set. Pam will check the Northern Chapter's e-mail link and update it. Pam will check to see what credit card is being charged for the website hosting.

Joanne will look into a credit card for NYTRO Inc. so that no one is paying for things on their personal cards. This will be better for record keeping! This will not be a debit card, but a true credit card. She will get two cards, one for her and one for Pat (the treasurer).

Joanne has the incorporation papers all set. She is still working on the tax number. NOTE: there is a \$25,000 limit on income across all chapters before we have to file tax returns.

Membership Kits: order pamphlets from Joanne. They are free; you just need to pay for the postage. Joanne will forward electronic copies of the NYTRO pages.

Want Ad Digest: half page ads are free to not-for-profits

Dealer Kits: not discussed

Ferron brought up the Legal Aid Benefit Run being held by the Black River Valley Club to help with expenses to fight lawsuit with the DEC. Event Date: May 21. \$10 donation includes dinner. More info: <http://home.twcny.rr.com/iparker/index.html> or <http://www.blackrivervalleyfourwheelerclub.org>.

May 5th – DEC UMP meeting 5-8PM in Syracuse at the NYS Fairgrounds. This is to be an ATV Rally – bring your ATV to the meeting. Club banners are welcome!

Western Chapter Update:

- Trying to plan a meeting/ride/picnic for June 4 & 5 at Long Meadows Park. Participants to bring a dish to pass and their own drinks. Club to provide hamburgers/hotdogs/buns. We will work on getting some door prizes to give away.
- Long Meadows Park lease is up in April.
- A letter will be sent to entire membership inviting all to participate.
- Pam will contact LeeAnn Harris to see if she has any contacts in the Western Chapter

Newsletter/Ad Pricing/Sponsors:

- Pam will put together a mailing to update the sponsor's list. Will include the sponsor's form, ad prices. We will also mail to the non-shop sponsors.
- Should we charge for website links? \$10 suggested.
- Joanne will put the bulk mail permit in NYTRO Inc.'s name. NYTRO Inc. to reimburse her for this year's fee (\$150) as that is all she is using it for.
- Joanne will add the Northern Chapter back into the newsletter!
- NYTRO Inc. to continue to pay for the Sponsor's copies of the newsletter. We will revisit at next meeting. Joanne to e-mail PDF to Pam to post on the main website in both PDF and text formats.
- NYTRO Inc. Ad Pricing:
 - Business Card: \$100 per year
 - Half Page: \$200 per year
 - Full Page: \$85 per issue or \$300 per year
- Northeast Chapter Ad Pricing:
 - Business Card: \$25 per year
 - Half Page: \$50 per year
 - Full Page: \$100 per year
- We will keep NYTRO pricing and negotiate from there to sell ads.

Pam will send the Windows version of MyMailList to Joanne who will distribute it to the chapters. Pam will send the import instructions to all chapters so they can import their Excel lists and not have to retype the information.

Pam will send two Medium size embroidered denim shirts to Joanne. Will get pricing on lined windbreakers and zip-up hoodies. Will get wholesale prices for Chapter leaders, and suggested retail pricing.

ATV Draft Policy:

- Riders need to attend the public meetings
- May 5th in Syracuse is the ATV Rally. Joanne will forward the e-mail with info about the Rally
- Get Petitions signed in opposition to DEC Policy

Joanne informed us that there is a new group that has been formed at the state level. Its purpose is to be an interface between NYSORVA and the clubs. She will forward more information when she gets it.

We discussed upping the NYTRO Inc. contribution to NYSORVA from \$100 to \$250.
Approved.

We discussed having a NYTRO fundraiser again. There is much resistance by the membership to selling raffle tickets. Some clubs are holding their own events already. No one wants Joanne to have to take on any more. She needs help to run the fundraiser. It could be put together by June. Joanne is willing to help someone get it together. She suggested a 1% kickback to someone in return for running it.

Next meeting scheduled for October 2nd.

Meeting adjourned.

Respectfully submitted,
Pamela Burns
Secretary
NYTRO, Inc.