



New York Trail Riders Organization, Inc.

Meeting Minutes for February 26, 2005

Attending: Moak, Sherri, Jim & Mike McKernon of ENY; Joanne Wemes of CNY; Pam, Gary and Pat of STNY; Ferron & Ed McGrew of NNY

Chapter Status:

Western:

- Needs officers to take over by April or chapter will revert back to NYTRO Inc.'s direction.
- 101 members

Central:

- Abolished inactive positions
- Reorganizing under NYTRO Inc.'s direction
- Will take on some of Western's membership if needed (as will the Southern Tier Chapter, if needed)

Joanne will mail the incorporation papers to the Chapters. Northeast will save \$80 in banking fees!

Insurance Update:

- \$40k to \$50k quoted by the Cool Agency for a NYTRO policy
- NOTE: Timed events cost much less than wheel-to-wheel events to insure
- Event Insurance available thru the NYSORVA account at NOVIS
- TrailPass Insurance: we would like a blanket rider covering NYTRO Inc.; however, the Northeast Chapter cannot participate or they loose their lease.
- Need to amend bylaws to allow clubs to participate in a NYTRO Inc. policy or rider, or not, as they choose.
 - Under Chapters Operating Procedures, modified item 14 to read: "Chapters may purchase insurance through NYTRO Inc. at their own discretion."

Treasurer's Report:

- Starting balance on 3/23/04: \$970.00
- Ending balance on 1/17/05: \$592.90

BYLAWS:

- Update club history and add missing 1/2 page back in.

- Do we need to maintain memberships in both AMA and ATVA? Yes, we have both bikes and quads in our membership base.
- NYTRO Inc. will renew all memberships at the corporate level, eliminating the need for each chapter to maintain memberships in the following organizations: NYSORVA, AMA, ATVA, NOHVCC, and the Blue Ribbon Coalition. Chapters may, at their own discretion, make donations to the above organizations. We will revisit the Blue Ribbon Coalition membership in one year to see if they've expanded their activities into this area. Currently, they seem to be concentrating on the western USA.
- Modifications to the BYLAWS were noted on each participant's own copy and an updated copy will be produced for approval.

Joanne has dealer kits and will forward a copy to each chapter.

Pam will e-mail information on a web hosting service named 1and1 to Joanne and Moak for their review.

Pam will e-mail PDFs of the Southern Tier's Membership Application and Brochure to Joanne for her records.

Joanne has a standard membership kit with a membership card, welcome letter, hat or t-shirt, safety brochure, Blue Ribbon Coalition info, trail maps, other brochures, newsletter, PA Trail Maps, and various pamphlets. She will send one to each chapter. To order copies of the brochures and pamphlets contact Joanne and she will send them to you, and you pay only for the postage.

Joanne will invoice the chapters for 2004-2005 NYTRO Inc. dues. (Due last October.)

NEWSLETTER:

- Sponsors and Advertising: If someone wants to advertise in a chapter newsletter, the fee goes to the chapter. If someone wants to advertise in the NYTRO Inc. newsletter, the fee goes to NYTRO Inc.
- North Country and Northeast Chapter publish their own newsletters in addition to the NYTRO Inc. newsletter.
- Do we want to continue with publishing the NYTRO Inc. newsletter? It costs approximately \$1.25 each plus \$150 per year for the postage permit. It's mailed to 111 sponsors (free), 25 to Southern Tier members, 111 to Western members, 72 to Central members.
- Jim suggested that we put everything in the one newsletter...this has been the goal all along. It costs North East too much to publish their own and they are not getting enough advertising to cover the cost.
- Joanne suggested a 50/50 split on advertising...50% to stay with the club, 50% goes to NYTRO Inc. Joanne will put together pricing on what it actually costs her to produce and mail the newsletters. We will need to standardize ad prices. Also, possibly add a fee to the sponsors to be listed on the nytroatv.org website.
- We can include a members classified ad section at no cost to members.

Order Land-use stickers from Joanne – cost: \$1.00 each. NOTE: add the month to the expiration date.

Merchandise:

- Use the purchase order she provided for orders.
- We have outstanding invoices at the current vendor.
- He won't return Joanne's phone calls to work out the problems.
- The last batch of shirts was printed wrong...Central is listed twice and North Country isn't listed at all.
- Joanne suggested that we change vendors. We have some quotes in-hand.
- Joanne will e-mail the logos to Moak for a quote from their vendor. Quantities to get quotes on: 100 t-shirts and 24 hats.

Nominations/Elections:

- President: Joanne
- Vice President: Jim
- Secretary: Pam
- Treasurer: Pat

Misc. Notes:

- Finalize BYLAWS
- Deadline for Newsletter: 25th of the month prior to publication
- Moak suggested a 25/75 split on newsletter advertising...25% to the club, 75% to NYTRO Inc. – Tabled until next meeting when we have more information on what it costs to produce and mail the newsletter.
- Next meeting suggested for Saturday, April 16th.

Respectfully submitted,
Pamela Burns
Secretary
NYTRO, Inc.